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Bar Council Malaysia

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Bar Council Malaysia
No. 13, 15 & 17, Leboh Pasar Besar
50050 Kuala Lumpur
Peti Surat 12478
50780 Kuala Lumpur, Malaysia

Circular 284/2007

Dated 11 December 2007.

All Members of the Bar:

DIALOGUE WITH TAX CONSULTANTS, LAWYERS AND INDUSTRY ASSOCIATIONS ON PROMOTING MALAYSIA AS A SHARED SERVICES AND OUTSOURCING CENTRE

Bank Negara Malaysia (BNM) has invited members to attend the said dialogue to discuss the promotion of Malaysia as a Shared Services and Outsourcing (SSO) Centre. Details of the dialogue as follows:

Date: Wednesday 19 December 2007

Time: 2.00 pm – 5.00 pm.

Venue: Conference Room, 16th Floor, Bank Negara Malaysia.

The dialogue is a joint effort between BNM, Multimedia Development Authority and the Malaysian Industrial Development Authority. It will be chaired by the Assistant Governor of Bank Negara Malaysia, Mr Gopal Sundaram.

Please call BNM to confirm your attendance:

1. Mr Tengku Rezan Shah at 03 2698 8044 ext. 8221, or
2. Ms Siti Munirah at 03 2698 8044 ext. 8227.

Please refer to the attached invitation letter for further information.

Thank you.

Lim Chee Wee
Secretary.

BANK NEGARA MALAYSIA
CENTRAL BANK OF MALAYSIA

Telefon 60(3) 2698-8044
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50480 Kuala Lumpur
Malaysia

Bilangan Kami

6 Disember 2007

Puan Ambiga Sreenevasan
President
Bar Council Malaysia
No.13, 15 & 17
Leboh Pasar Besar
50050 Kuala Lumpur

Puan,

DIALOGUE WITH TAX CONSULTANTS, LAWYERS AND INDUSTRY ASSOCIATIONS ON PROMOTING MALAYSIA AS A SHARED SERVICES AND OUTSOURCING CENTRE

Bank Negara Malaysia (BNM) kindly invites the members of the Bar Council to a dialogue on 19 December 2007 to discuss on promoting Malaysia as a Shared Services and Outsourcing (SSO) Centre. The dialogue is a joint effort between BNM and the two lead agencies involved in promoting SSO activities, namely the Multimedia Development Authority and the Malaysian Industrial Development Authority. The dialogue will be chaired by the Assistant Governor of Bank Negara Malaysia, Encik Gopal Sundaram.

2. As you are aware, Malaysia has been ranked as one of the most attractive outsourcing centres in the world and over the years, the Government has taken numerous measures to improve the incentive structure and provide an enabling environment to attract foreign investors to locate their outsourcing and shared services hubs in Malaysia. The legal industry, being one of the first line of contact of potential foreign investors, plays an important role in promoting Malaysia as well as influencing investor's decision.

3. The dialogue is to share with you Malaysia's value proposition as an SSO hub and the machinery and incentives currently in place. We would also value your views on issues faced by investors in locating their SSO hubs in Malaysia. The preliminary agenda of the dialogue is attached for your reference.

4. The details of the dialogue are as follows:

Date	:	19 December 2007
Time	:	2.00 - 5.00 pm
Venue	:	Conference room, 16th Floor, Bank Negara Malaysia
Chairperson	:	Encik Gopal Sundaram, Assistant Governor

It will be appreciated if you could extend this invitation to your members and confirm the attendance by 14 December 2007. The contact persons are Mr Tengku Rezan Shah at 03-26988044 ext 8221 and Ms Siti Munirah at ext 8227 or fax at 03-26937732.

Thank you and we look forward to having a fruitful discussion.

Yang benar,

(Wan Hanisah Wan Ibrahim)
Pengarah
Jabatan Pentadbiran Pertukaran Asing

Dialogue on "Malaysia as a Shared Services and Outsourcing Centre"

Wednesday, 19 December 2007
2.00 pm – 5.00 pm

Chairperson: Encik Gopal Sundaram

Agenda

I. Objective of meeting
II. Briefing by MDEC, MIDA and BNM representatives on "Malaysia as an SSO Centre"
III. Feedback on investor perception on Malaysia
IV. Issues and concerns faced by investors
V. Suggestions to improve promotional efforts and communication

BANK NEGARA MALAYSIA