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50050 Kuala Lumpur
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50780 Kuala Lumpur, Malaysia

Circular No.: 283/2007

TO: All Members of the Malaysian Bar and Pupils in Chambers

VALUE CREATIONS BY BUSINESS LAWYERS
By Professor Akira Saito, Kobe University School of Law
When? 3:00 – 5:00pm, 19 December 2007
Where? Bar Council Auditorium

The Professional Standards and Development Committee at the Bar Council is pleased to present a talk by Professor Akira Saito on Value Creations by Business Lawyers. Professor Saito is attached to the International Business Law and Private International Law, Kobe University School of Law.

In this talk, Professor Saito will be covering two main topics:

1) Ordering Business Transactions
2) International Business and Intellectual Property from a Transaction Cost Viewpoint

Please see the attached flyer brief outline of the talk and registration.

Members of the Bar and Pupils in Chambers who are interested in practicing in the area of Business Law should not miss out on this opportunity to listen to this interesting talk by Professor Saito of Kobe University School of Law.

All participants are encouraged to register early. You can either email your confirmation to Ms. Sivanes at sivanes@malaysianbar.org.my or Encik Ambran at ambran@malaysianbar.org.my or fax your registration form to 603-2032 2043.

Thank you

Steven Thiruneelakandan
Chairman
Professional Standards and Development Committee

Value Creation by Business Lawyers

by

Professor Akira Saito

Chairman, LAWASIA Business Law Education Standing Committee/
Professor, International Business Law and Private International Law
Kobe University School of Law



Professor Akira Saito will be speaking on:

1) Ordering Business Transactions
2) International Business and Intellectual Property from a Transaction Cost Viewpoint

DO LAWYERS CREATE VALUE? If so, what is their role in wealth creation and the economic development of nations? Prof Saito will be addressing these issues and the value creation role of lawyers as transaction costs engineers as well as Intellectual Property from a transaction costs viewpoint. These series of talks were developed as part of Prof Akira Saito 3 year research work at the Centre for Legal Dynamics of Advanced Market Societies (CDAMS) of Kobe University, Japan: http://www.cdams.kobe-u.ac.jp/index_e.htm

In advanced market societies, Prof Saito observed that complex transactional arrangements are used to promote productive business activities. Nevertheless, there exist hidden traps that cause conflicts between the parties who sincerely intended to create mutual surplus values when they first entered into the transaction.

Prof Saito will combine new ideas from the work of Economics Nobel laureate Oliver Williamson, New Institutional Economics and Relational Contract Theory to explain a realistic and practical theory for controlling the complex business transactions to make them mutually beneficial ones, and the value creation role played by lawyers in such transactions.

Date : Wednesday, 19 December 2007

Time : 3.00 - 5.00 pm

Venue : Bar Council Auditorium
13 - 17 Leboh Pasar Besar
50050 Kuala Lumpur

REGISTRATION FEE

❑Members of the Bar	**RM65.00**
❑Pupils in Chambers	**RM30.00**
❑Non-Members	**RM85.00**

(Registration fee include seminar materials and refreshments)

Please complete and return the registration form together with registration fee to the Bar Council Secretariat to confirm attendance. For registration information, please call Ms Sivanes 03 - 2031 3003 ext 174, Mr Ambran ext 179 or Ms Linda ext 142 or Fax 03 - 2032 2043

Chairman: Jeff Leong, Jeff Leong, Poon & Wong, Advocates & Solicitors

REGISTRATION FORM

I would like to register for the Event.

Name :_____

E-mail :_____

Name :_____

E-mail :_____

Name :_____

E-mail :_____

Name of Organisation :_____

Address : _____

_____

_____

Telephone No :_____ Fax No:_____

Date :_____Signature :_____

Payment can be made by cheque or cash. Cheques should be made payable to "Bar Council". Payment must be made in advance of the Event. Please add RM0.50 for outstation cheques. There will be no refund if cancellations are made after 17 December 2007 (2 working days before event) but substitutions are allowed.

There are limited places available and registration is on a first-come, first-served basis. Registration by fax will be considered as confirmed unless otherwise advised two (2) working days before the date. Completed forms to be forwarded to:-

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Organised by
Bar Council Malaysia
Professional Standards &
Development Committee