Majlis Peguam
Bar Council Malaysia

Tel : 03-2031 3003 (Hunting Line)
Fax : 03-20342825, 20261313, 20725818
E-mail : council@malaysianbar.org.my
Website : http://www.malaysianbar.org.my

Bar Council Malaysia
No. 13, 15 & 17, Leboh Pasar Besar
50050 Kuala Lumpur
Peti Surat 12478
50780 Kuala Lumpur, Malaysia

Circular No: 277/2007

Dated 6 December 2007

All Members of the Bar

Franchise Act 1998 Seminar

Pleased be informed that the Malaysian Franchise Association (MFA) with the cooperation of the Ministry of Entrepreneur and Cooperative Development (MECD) and Perbadanan Nasional Berhad (PNS) will be organizing a seminar on the Franchise Act 1998.

Details of the seminar are as follow:-

Date : 13-14 December 2007
Venue : Grand Seasons Hotel
Kuala Lumpur

Enclosed are further details of the seminar together with the registration form.

Thank you

Lim Chee Wee
Secretary

Encs

MFA

MALAYSIAN FRANCHISE ASSOCIATION

NO. 2, LEVEL 5,
JALAN DEWAN SULTAN SULAIMAN 1,
OFF JALAN TUANKU ABDUL RAHMAN,
50100 KUALA LUMPUR.
Tel: 603-2697 1557,
Fax: 603-2697 1559

E-mail: secmfa@tm.net.my
Website: www.mfa.org.my

MFA's Main Committee
For 2005/2007

PATRON
Tun Dr. Mahathir Mohamad

ADVISOR
Dato' Seri Mohamed Khalid Nordin
Dato' Mustapa Mohamed
Tan Sri Adzmi Abdul Wahab

CHAIRMAN
Dato' Mukhriz Mahathir

VICE CHAIRMAN
Izham Yusoff
Datuk Syed Hisham Syed Wazir

SECRETARY GENERAL
Hasma Ahmad

ASSISTANT SECRETARY
Mariyam Abd Majid
Mohammad Shukri Salleh

TREASURER
Kalam Azam Dato' Kamaruddin

ASSISTANT TREASURER
Koh Bing Kim

COMMITTEE MEMBERS
Datuk Mohd Latip Sarrugi
Dato' Prof Dr Adnan Alias
Abdul Malik Apdullah
Adamy Abdullah
Kevin Loh Eng Chye
Lee Hwa Cheng
Mohd Zuhri Abdullah
Nelson Kwok Tenn Toong
Dr. Richard Ong Thiam Boon
Sam Siew Pak Khoong
Sofia Leong Abdullah

INTERNAL AUDITORS
Eliza Dato' Abdul Aziz
Hazlina Mohamad

MEMBER OF

WORLD FRANCHISE COUNCIL

Asia Pacific Franchise Confederation

MFA/PJT/TRAINING/PLF/SAF98/ BarCouncil/bil (1)/uar
26 November 2007

Ms Ambiga Sreenevasan
President of the Bar Council
Ground Floor, Block B, Komplek Pejabat Damansara
Jalan Dungun
50490 Kuala Lumpur
Malaysia

Tel: +603-20952122 Fax: +603-20951322

Ms,

FRANCHISE ACT 1998 SEMINAR

Warmest Greeting From Malaysian Franchise Associations (MFA).

For your kind information, Malaysian Franchise Association, with the cooperation of the Ministry of Entrepreneur and Cooperative Development (MECD) and Perbadanan Nasional Berhad (PNS) will be organize Franchise Act 1998 Seminar. Details of the seminar are as below :-

Program	:	**Franchise Act 1998 Seminar**
Date	:	**13 -14 December 2007 (Thursday & Friday)**
Venue	:	**Grand Seasons Hotel, Kuala Lumpur**

The objective of the program is to educate and give an overview to the general public and franchise fraternity of the role and importance of the Act before they embark on franchising in Malaysia.

Yet, the industry is still lacking of professional lawyer actively involving in franchising. With this concern, MFA together with the Ministry of Entrepreneur & Cooperative Development (MECD) and Perbadanan Nasional Berhad (PNS) are continuously conducting Franchise Act 1998 Seminar mainly to give exposure and education to legal practitioners and franchise players about the said Act.

Therefore we would like to seek your cooperation to extend our invitation to participate in this seminar to your members. Please also find attached brochures on the seminar for your kind perusal/ Should you need further informations, please contact Ms Hafiza/ Mr Syafiq at 03-2697 1557 or email at training@mfa.org.my.

Your cooperation and valuable time spent on the above are highly appreciated.

Thank you,

Best regards from,
MALAYSIAN FRANCHISE ASSOCIATION

MUSTAFFA MAT AROF
Manager

MALAYSIAN FRANCHISE ASSOCIATION (MFA)

MINISTRY OF ENTREPRENEUR & COOPERATIVE DEVELOPMENT (MECD)

PERBADANAN NASIONAL BERHAD (PNS)

FRANCHISE ACT 1998 SEMINAR

13th – 14th December 2007
GRAND SEASONS HOTEL, , KUALA LUMPUR

BACKGROUND

In the early 1990's, the Malaysian Government identified franchising as an ideal strategy for the development of the growing number of entrepreneur in the country. Almost a decade of governmental effort in developing the franchise sector in culminated the drafting of the Franchise Act 1998, which came into force in Malaysia in 8th October 1999. The existence of the act, among others, aims at creating a systematic registration process to oversee a well-managed and healthy growth of the country's franchise industry.

Objectives

- Educate general public & franchise practitioners of the importance of the act
- Gain an overview of the implication of the act towards franchise business in Malaysia
- As legal guideline for potential investor and entrepreneur before embarking into franchising in Malaysia

Who Should Attend

- Franchisor / Would Be Franchisor
- Franchisee / Would Be Franchisee
- Lawyers
- Students / Chambering
- Co-operative
- Consultants / Auditors
- Potential Franchise Entrepreneurs
- Government Agencies

Topic Covered

- Franchise Act in Malaysia; Keynote
- Provision for Franchisor; Importance & Implications towards franchising business in Malaysia
- Provision for Franchisee; Right, Relationship & Protection
- Other Provision; Franchise Advisory Board (FAB), International Franchisor & Franchise Broker
- Enforcement of the act & Duties of the Registrar
- Franchise Act Forum 2: Enforcement & Implication of the Act

Meet the Experts

Come join and share knowledge and experience from leading Franchise Lawyers and Consultants, Members of the Franchise Advisory Board, Franchise and Vendor Unit, Ministry of Entrepreneur Development. Get your chance to meet up personally with the Registrar of Franchise!

How to Register

If you are interested, just fill in the registration form at the back of this form return it to the Secretariat with the registration fee, before **11th December 2007.** For more information please contact;

Ms. Hafizza / Mr. Abdullah
Persatuan Francais Malaysia (MFA)
No. 2, Tingkat 5, Jln Dewan Sultan Sulaiman 1, Off Jalan Tuanku Abdul Rahman,
50100 Kuala Lumpur
Tel: 03-26971557 Fax: 03-26971559
E-mail : training@mfa.com.my Website : www.mfa.org.my

MALAYSIAN FRANCHISE ASSOCIATION (MFA)

MINISTRY OF ENTREPRENEUR & COOPERATIVE DEVELOPMENT (MECD)

PERBADANAN NASIONAL BERHAD (PNS)

REGISTRATION FORM

FRANCHISE ACT 1998 SEMINAR

13th – 14th December 2007
GRAND SEASONS HOTEL , KUALA LUMPUR

Company/Organization :.....

Address : .....

Phone No :.....Fax No : .....

E-mail : .....

Contact Person :.....

Please register the following participants:

Name	I/C No.	Designation
1)	.....	.....
2)	.....	.....
3)	.....	.....

Payment:

MFA Member	RM130 [ ]	*per person*
Non-Member	RM180 [ ]	*per person*

Confirmation of Attendance:
I hereby enclose my payment of Cash /Cheque /Money Order /Banker Cheque number ..... (payable to "PERSATUAN FRANCAIS MALAYSIA") for the above participant (s). BCB: 1408-1158416-001 *(Please attached the copy of the Bank-In slip/ cheque together with this registration form)*

Terms and Conditions:
*Refund shall be made for any cancellation received in writing a week before the program
*Registered participant who failed to attend this program will be charged at full course
*The program, date, time, venue, topics and speakers are subject to changes.

Closing date for registration is on 11th December 2007

Signature: Company's Stamp:

.....
Date :