

EMPLOYMENT LAW & HUMAN RESOURCE

Creating an investor-friendly business destination



The landscape of employment law is rapidly changing, and there is a concerted move to modernise laws in the face of global changes and contemporary challenges. This session will discuss new employment laws to drive business needs in light of traditional protection of employee rights; strategies to attract, nurture, engage and retain the talent needed for a high-income economy; as well as whether local laws are causing or contributing to the brain drain, and if new laws would assist in reversing this trend.

Corruption in multinational companies: The laws, preventive measures, and remedies



Due to globalisation, multinational firms are faced with diverse challenges in terms of recent legislative developments and enforcement trends across the globe. Speakers will discuss how transnational laws such as the Foreign Corrupt Practices Act (USA) or the Bribery Act (UK) impact on multinational firms in Malaysia. The speakers will also present effective compliance procedures, risk management and due diligence programmes, and impart their knowledge on how to undertake forensic investigation when employees are embroiled in fraud or corruption.

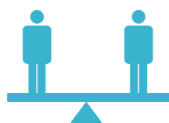
The relevance of trade unions in the business sector today



Speakers will discuss whether trade unions remain relevant in the 21st century, and if the decline in membership is due to apathy of workers, lack of need, or other extrinsic factors. This topic will address how trade unionism has helped entrench employee rights, and its impact on the growth of the industrial jurisprudence; whether trade union activism is a boon or bane to development of human capital and growth of business; whether current laws stifle or promote trade union activism; and what lessons can be learned from around the world.

LAW & SOCIETY

Human rights: Do businesses have roles and obligations as corporate citizens?



Governments have the primary responsibility for protecting human rights. However, is there a role to be played by non-State actors, such as business enterprises, in upholding and promoting human rights? If so, what exactly should their contribution be? Is corporate charity the same as corporate social responsibility in the area of human rights? Or is concern for human rights an unprofitable area that businesses should avoid?

What maketh a judge?



How are judges trained? How do we ensure that judges have adequate training before they assume judicial office? Should judges come from the ranks of practising lawyers, or should we have judges that rise from within government service? Speakers will discuss the judicial appointment process and lessons gleaned from around the world.

ASEAN-China guidelines for cooperation in the South China Sea:

Can the guidelines effectively solve boundary disputes in the South China Sea?



Nearly a decade after ASEAN and China signed the Declaration on the Conduct of Parties in the South China Sea in 2002, the relevant parties took their cooperation to another level by finally agreeing on the ASEAN-China guidelines for cooperation in the South China Sea in July 2011. Regarded by many as a tiny but significant milestone in a row that has plagued relations in this region for years, questions have now been raised on the impact and efficacy of the guidelines in solving boundary disputes in the oil- and gas-rich waterway.

Post-Macondo: Should Malaysia toughen its regulatory environment for offshore oil and gas operations?

The 89-day Macondo or BP oil spill in 2010 saw 4.9 million barrels of oil discharged into the Gulf of Mexico, causing massive damage to marine and wildlife habitats. The grave impact of the oil spill has changed the overall landscape of oil and gas operations worldwide. There is, therefore, the need for an improved regulatory environment in South East Asia to ensure that ASEAN countries learn from this disaster and take the initiative to be better equipped for such a catastrophe.

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INTERNATIONAL MALAYSIA LAW CONFERENCE

CREATING PRECEDENCE

“ASIAN PERSPECTIVES, GLOBAL VIEWPOINTS”

PROGRAMME OVERVIEW

DATE
26–28 September 2012

VENUE
Kuala Lumpur Convention Centre, Malaysia

Visit www.internationalmlc.com for special registration rates and group discounts before 30 June 2012.
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WATCH OUT for sessions about international commercial arbitration, the role of social media in advertising and marketing, the safety of cloud computing, the role of general counsel in the global economy, and MANY OTHERS.

CONFIRMED SPEAKERS



THE RIGHT HONOURABLE TAN SRI ARIFIN BIN ZAKARIA

13th Chief Justice of Malaysia. His Lordship brings with him a wide array of experience as he has served in various capacities in the law.



MARTIN JACQUES

Author of *When China Rules the World*. John Gray of *New Statesman* describes Jacques's work as an "indispensable resource for anyone who wants to understand contemporary China".



TAN SRI DR TONY FERNANDES

Group Chief Executive Officer and Director of AirAsia Berhad. Voted as Forbes Asia "Businessman of the Year 2010".



RAMLI IBRAHIM

Chairman of Sutra Foundation and Artistic Director of Sutra Dance Theatre. Ramli Ibrahim is responsible for putting Malaysia centre stage in the world of dance.



“ASIAN PERSPECTIVES, GLOBAL VIEWPOINTS”



2012 marks the year the Malaysia Law Conference goes global, which is why the theme “Asian Perspectives, Global Viewpoints” was selected to initiate the International Malaysia Law Conference. This conference will explore the impact of law on business, society, and government in the global arena, through keynote addresses, plenary sessions, and inspirational talks featuring globally-renowned speakers and delegates.

27 CHALLENGING BREAKOUT SESSIONS

90 SPEAKERS AND ROLE PLAYERS

10 ROUSING PLENARY TALKS

1 VISIONARY CONFERENCE FOR ALL



Breaking free from the conventional, we welcome the participation of the general public, and especially entrepreneurs and role players, who are invariably stakeholders of the law. Certainly, while the genesis of the conference was law-centric, the issues, challenges, and opportunities of the third millennium are far too important to be left to the privileged few.

AMONG THE TOPICS OF INTEREST

All conference delegates will get the opportunity to listen to and be inspired by our distinguished speakers. The session topics have all been selected based on the pertinent and current issues with regard to the law and its roles in an increasingly globalised world.

*Whilst every effort is being made to maintain the programme as announced, topics are subject to change.

LAW PRACTICE MANAGEMENT



Legal services:
The evolving legal landscape

In Richard Susskind's book, *The End of Lawyers?*, he observed rather casually, “a future in which conventional legal advisers will be much less prominent in society than today, and, in some walks of time, will have no visibility at all”. Is the profession's engrained conservatism killing itself? This session will explore the threats to and opportunities for small law firms, in-house departments, legal publishers, training establishments, and individual lawyers.

ARBITRATION

Asia's contribution to international commercial arbitration:
The tools and skills



This session will explore the following: fast track rules, Islamic arbitration rules, amendments to local laws that cater for injunctions in respect of foreign-seat arbitrations and admiralty proceedings, as well as the approach of arbitrators and national courts in dealing with competing interests in an increasingly globalised environment.

Statutory adjudication:
Boon or burden for litigants?

This session will consider the legislation governing adjudication, arbitration, and litigation, and the convergence of the temporary and final binding relief available to parties in the various dispute resolution forums.

International Commercial Arbitration:
Perspectives from the four corners of the globe



There has been a gradual growth in arbitrations across the globe over the past decade, driven in part by the emergence of a spate of pro-arbitration legislation in different countries across the region. The increase in opportunities is however accompanied by its own unique set of challenges. A panel consisting of arbitration practitioners based in Kuala Lumpur, Singapore, Hong Kong, and London will share its experiences with regard to common challenges encountered.

INTELLECTUAL PROPERTY

IP monetisation: The new business currency in Asia?



In recent years, Asian businesses have begun to recognise the importance of intellectual property (“IP”) as they compete globally. IP developments in Asia revolve around IP institutions, which are sporadically encouraging businesses to create inventories of IP assets, placing emphasis on the need and importance of IP valuation as well as the need to focus on monetising IP assets, and exploring IP as a financial tool. This session will bring together a panel of experts from across Asia Pacific to discuss the latest developments of IP laws and infrastructure across Asia.

IT & SOCIAL MEDIA

Damned if you do, damned if you don't:
Social media add a new dimension to online advertising, marketing and brand integrity



The Internet has reshaped the way we communicate and do business, with social media amplifying these changes. In this topic, various intellectual property issues and risks involved in advertising and brand-building on social media will be addressed from both the industry and legal perspectives. It will also include practical steps and best practices to help companies avoid common pitfalls that can weaken a company's brand and expose the company to intellectual property litigation when using social media.

Cyberspace:
Where liabilities are not as virtual as you may think



This topic will provide an overview of content liability on the Internet and how intermediaries such as content providers or service providers can be held liable for the content uploaded by a website user, as well as how they should mitigate such risks.

Cloud computing:
How safe and protected will you be?



Cloud computing utilises a collection of services by different service providers located most likely in different locations, serving accesses globally. The question of security is invariably the first a potential user will ask. This session will examine the security concerns businesses will have with cloud computing and the various security measures that may help make cloud computing safe, in addition to laws that deal with compliance, liabilities, and remedies.

COMPLIANCE

Competition law in the Asia Pacific region:
Malaysia, Australia, China, Hong Kong, India, and Singapore



Countries in the Asia Pacific region are beginning to recognise the importance of competition laws in promoting economic efficiency and social welfare, by prohibiting restrictive business practices and creating a level playing field for firms. This topic will highlight the latest guidelines and measures implemented by governments across the Asia Pacific region in promoting competition in their respective jurisdictions.

Challenges in legal compliance: Managing an investigation



Increasingly, the laws of Malaysia and other countries across Asia Pacific have granted broad investigative powers to various authorities such as competition authorities, tax authorities, Customs, the Ministry of Finance, and the Ministry of Trade. Can businesses ever be prepared to face such audits and investigations? What can such companies do to improve their responses and what do they expect of their legal advisers?

CORPORATE COUNSEL

The role of General Counsel in the global economy



This session will address globalisation and the portfolio of today's General Counsel. It will stress the fact that the role of General Counsel and the team of in-house counsel is increasingly regional, and will discuss the impact of this reality on lawyers in the region.