



To Members of the Malaysian Bar

### **IMLC 2022: Sponsorship Opportunities for Members and Law Firms**

The International Malaysia Law Conference (“IMLC”) 2022 – the flagship event of the Malaysian Bar – will be held virtually from 17 to 19 Aug 2022. The theme for IMLC 2022 is “**Legal Practice Post-COVID: Resilience & Transformation**”.

And what a transformation lawyers and legal practice have undergone! IMLC 2020’s initial theme of “Navigating the Present, Exploring the Future” has evolved into a more urgent and resonant theme of resilience, in view of the post-pandemic landscape. Thus, the 2022 conference aims to gather the foremost in thought, skills and ideas to be harnessed by the legal practitioners and businesses, as they become more agile, dynamic and effective in navigating this brave new world. This encompasses fields such as artificial intelligence, metaverses, environmental well-being, and sustainable growth.

As this will be the first-ever fully virtual IMLC, the 2022 conference will adopt an immersive broadcasting experience where digital flexibility is integrated with key advantages of a physical event – including the ability to network, socialise, and visit exhibition booths. These would ensure that sponsors, exhibitors, and advertisers continue to receive the best value for their investment.

Our Gold and Silver Sponsorship packages even include a sponsored session each, where you will have the distinct privilege of providing input for your session, as well as selecting one speaker of your choice. It would be an opportune moment for law firms to show their commitment towards supporting and cultivating their areas of interest.

Cognisant of the pandemic’s impact on Members, the IMLC 2022 Organising Committee has ensured that the rates for sponsorship packages, exhibition booths, and advertising avenues are being made as competitive as possible. Full details are set out in the IMLC 2022 Sponsorship Kit, which is available [here](#).

In order to ensure that we are able to provide the best possible conference setting and the most engaging of topics and speakers, a significant level of funding and commercial sponsorship is required. The IMLC 2022 Organising Committee is working hard towards this goal, and we welcome any expression of interest or assistance from Members and law firms in this regard.

For further information, please contact our Officers, Erin Samuel or Sangheetha K, by email at [erin@malaysianbar.org.my](mailto:erin@malaysianbar.org.my) / [sangheetha@malaysianbar.org.my](mailto:sangheetha@malaysianbar.org.my), or telephone at 03-2050 2037 / 2038.

Thank you.

Mohamad Ezri b Abdul Wahab and Desmond Ho Chee Cheong  
Co-Chairpersons  
IMLC 2022 Organising Committee

